

Energy Cooperative of America



Special points of interest:

- New Name
- New Logo
- Expansion into Pennsylvania
- 2009 Electric Rebates
- Renewable Program
- Acquisition of small ESCO
- NYSERDA Funding Opportunities

New Name Same Great Service

We are proud to announce that we have changed our company name from Energy Cooperative of New York Inc. to the Energy Cooperative of America.

The name change is due to the significant expansion of our business activities which now include the State of Pennsylvania.

The name change should also be perceived as an acknowledgement of the size, strength, and diversity of the Energy Cooperative of America Inc.

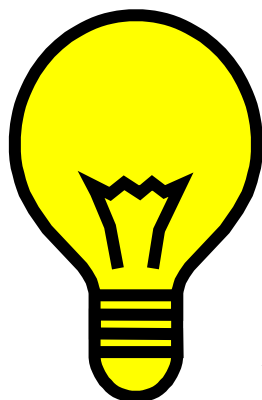
The company will continue to operate in its current structure and your contacts will remain un-changed. At the same time we have changed all our e-mail addresses to first initial, last name@ecamerica.org . The old e-mail addresses will continue to be operational for the foreseeable future. Our new web domain is www.ecamerica.org.

Expansion into Pennsylvania

In 2010, the Energy Cooperative of America was very excited to have expanded our service territory to include the State of Pennsylvania.

We are now offering electric service in the following service territories of Pennsylvania: PPL, PECCO, Allegany Power, Met-Ed and Penlec.

It is our goal to offer our new Pennsylvania customers the same great savings that we have provided our New York customers.



2009 Rebate Checks

We were proud to communicate to our members that the Board of Directors has approved a Cost Rebate to all members who had electric load served by the Energy Cooperative of America during calendar year 2009.

We would like to extend a thank you for your loyalty to the Energy Cooperative of America. We have experienced solid annual growth since our inception as the Energy Cooperative of Western New York in 1997.

Please communicate to your friends and business associates the benefits of being a member at the Energy Cooperative of America.

Members with a rebate exceeding \$100.00 received a check while remaining members will have their accounts credited.

Energy Cooperative of America



*The Cheapest
Kilowatt is the one
not used!*

Renewable Energy

The Energy Cooperative is proud to offer our residential and commercial customers the option of renewable energy.

Our renewable portfolio is comprised of wind power, hydro and bio mass.

Currently we have just un-

der 1,000 business and residential customers participating in this program and utilizing renewable energy.

If you are interested in purchasing this environmentally friendly energy source you may contact our marketing department at

info@ecamerica.org or 1-800-422-1475.

As in the retail market there is a premium to purchase this electric power. The premium is 1.1 cent per Kwh.

NYSERDA Funding Opportunities

NYSERDA's principal goal is to help all New York State utility customers solve their energy and environmental problems while developing new, innovative products and services that can be manufactured or commercialized by New York State firms.

NYSERDA's Commercial/Industrial programs provide energy efficiency services for existing buildings, new construction, industrial facilities, and vehicle fleets.

There are many programs and various financing options available to industrial, commercial and even

residential customers in New York State. Please visit their website at www.NYSERDA.org.

The Energy Cooperative has a long established relationship with CJ Brown Energy. They have vast experience working with NYSERDA. 716-565-9190.

For any rebate or energy efficiency tips for residential and/or commercial customers please visit your utilities website at the following:

www.NYSGE.com
www.RGE.com
www.NationalGridus.com

www.coned.com
www.nyserda.com
www.nationalfuelgas.com

Acquisition of Small Energy Service Company

In 2010, The Energy Cooperative of America acquired a small New York State energy service company (ESCO) called New York Industrial Energy Buyers (NYIEB). This ESCO will be utilized for large industrial customers only. This acquisition will help expand our services.