

# Energy Cooperative of America



## HOT TOPICS

A Buffalo News article in Sunday's 9/30/2012 Business section questioned the effectiveness of New York State's deregulated utility industry. Customers utilizing an energy services company, ( ESCO ), were noted to have paid more for energy commodity compared to rates from National Grid. The article also cited the marketing ploy of some ESCO's to offer a low 2-month introductory price and then raise pricing beyond the local utility rate.

The Energy Cooperative of America has successfully operated since 1997, when natural gas deregulation was initiated in New York State. Our market-based pricing system provides ECA members annual savings compared to local utility company rates. There are no long-term contracts and we never offer lower initial rates to lure potential members.

Annually, our members are provided a savings analysis which compares ECA rates to the regulated utility charges. We provide the monthly billing details to allow a direct comparison. We are proud of the consistent historical savings we have achieved for our residential and commercial customers. ECA will continue to provide our members favorable energy prices and excellent customer service.

### Federal Energy Regulatory Commission

#### Constellation Market Manipulation

On September 10, 2012, the New York State Public Service Commission filed their specific plan on how the \$78M for New York State will be distributed after the Federal Energy Regulatory Commission (FERC) approval.

Summary:

1. \$48 M Direct Refund to the consumers distributed by the six local electric utilities across New York State.
2. \$10M Consumer Advocacy
3. \$20M NYSERDA—funding to promote advanced technology to optimize transmission system performance

If this is approved by FERC, our members will receive a direct refund credit from their local utility.

### Annual Board Meeting

The Energy Cooperative of America will hold its annual board meeting on November 16, 2012. Board members Stuart Alexander, Steve Kemp and Alfred T. Copolla are running for re-election to a (3) three year term.

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*The Cheapest  
Kilowatt is the one  
not used!*

## Renewable Energy

The Energy Cooperative is proud to offer our residential and commercial customers the option of renewable energy.

Our renewable portfolio is comprised of wind power, hydro and bio mass.

Currently we have 1,100 business and residential customers participating in this program and utilizing renewable energy.

If you are interested in purchasing this environmentally friendly energy source you

may contact our marketing department at [info@ecamerica.org](mailto:info@ecamerica.org) or 1-800-422-1475.

As in the retail market there is a premium to purchase this electric power. The premium is 1 cent per Kwh.

## NYSERDA Funding Opportunities

NYSERDA's principal goal is to help all New York State utility customers solve their energy and environmental problems while developing new, innovative products and services that can be manufactured or commercialized by New York State firms.

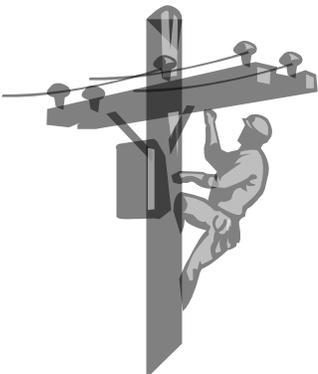
NYSERDA's Commercial/Industrial programs provide energy efficiency services for existing buildings, new construction, industrial facilities, and vehicle fleets.

**There are many programs and various financing options available to industrial, commercial and even**

**residential customers in New York State. Please visit their website at [www.NYSERDA.org](http://www.NYSERDA.org).**

The Energy Cooperative has a long established relationship with CJ Brown Energy. They have vast experience working with NYSERDA. 716-565-9190.

## We Service the Following Territories



### New York State

National Grid  
National Fuel  
NYSGE  
Con Ed  
RGE

### Pennsylvania

PECO  
PPL  
Penelec  
Met Ed  
Penn Power